

Press release
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momondo adds 79 global ski destinations to inspirational search tool Trip Finder

As ski season commences, a familiar challenge arises for man - finding a fun new destination for dashing down the slopes.

To help inspire travellers searching for their perfect snowy spot, momondo.co.uk has added ski destinations to its popular inspirational search tool [Trip Finder](#).

Trip Finder lets users find and explore new places to visit around the world, by entering preferences, such as continent, budget and travel interests for the trip. Skiers can select criteria like "Romantic", for example, for suggestions suited to a couples ski break, or "Family" for child-friendly slopes. Through these criteria travellers are offered bespoke suggestions of ski destinations, according to their travel needs.

The tool was launched earlier this year, initially with 182 popular global destinations. Now with the 79 new ski spots, Trip Finder includes 261 locales world-wide, with more to come in 2015.

The screenshot displays the momondo Trip Finder interface with a dark blue header. At the top, there are sorting options: "Sort by: Most popular" (selected), "Cheapest", "Social", "Fancy", "Cultural", "Family", "Local", and "Romantic". Below the header, there are seven destination cards, each with a scenic image and text:

- Val Thorens** (FRANCE): Fly to Geneva in February from 95 GBP. Season: October - March.
- Verbier** (SWITZERLAND): A cult-like mecca for adrenalin junkies. Fly to Geneva in February from 95 GBP. Season: November - April.
- Telluride** (UNITED STATES): Fly to Montrose in February from 580 GBP. Season: November - April.
- Aspen** (UNITED STATES): Fly to Aspen in February from 600 GBP. Season: December - April.
- Muju** (SOUTH KOREA): Fly to Seoul in February from 510 GBP. Season: November - April.
- Garmisch-Partenkirchen** (GERMANY): Fly to Munich in February from 140 GBP. Season: November - May.
- Vail** (UNITED STATES): Fly to Denver in February from 530 GBP. Season: November - April.

"momondo has hand-picked the most popular skiing destinations around the globe - from American resorts to budget skiing in Eastern Europe. For all skiing destinations we naturally

also give information on which airport to fly to," explains Pia Vemmelund, Managing Director at momondo.

Vemmelund adds: "We also understand the cost implications of a ski break, which can be prohibitive for some travellers."

ENDS

Trip Finder – facts in brief:

- Trip Finder lets users find and explore new destinations based on as many or as few preferences as they like within budget, season, continent, weather and travel interests.
- Trip Finder currently offers inspiration to 79 of the most popular ski destinations and 261 destinations in total across the globe.
- All destinations have info about what airport it's closest to fly to.
- The cheapest skiing destinations are selected by the price of the flight ticket to a given destination.
- All destinations have inspirational descriptions with focus on the specialties, history and special attractions.
- Trip Finder ski destinations have been selected by momondo's team of experienced travel writers.
- Trip Finder integrates emotional search criteria like interests into the flight search, as a new way of navigating to destinations. The interests are: Romantic, Family, Cultural, Social, Local and Fancy.

About momondo:

momondo.co.uk is a free, independent and global travel search site that compares billions of prices on flights, hotels, car hire and holiday rentals. Headquartered in Copenhagen, **momondo** serves travellers across 30 international markets. momondo's mobile applications are available for free for [iPhone](#), [Android](#) and [Blackberry](#). To download the momondo press pack, please [click here](#).