

Press release  
15 October 2012



## MOMONDO OFFICIALLY NAMED NUMBER ONE IN DENMARK

"Best Travel Website" second year in a row at Danish Travel Awards

This month, 1,400 Danish consumers and several thousand from the Danish travel industry, voted [momondo](#) Denmark's best travel site. **momondo** received the prestigious award, with great thanks to all who voted.

This year a massive 2.5 million Danish relied on **momondo** to search for flights, hotels and car hire, with users making approximately 9 searches each. This equates to half of all Danes making use of the site.

**momondo** received the award for "Best Travel Website" at the 17<sup>th</sup> Danish Travel Awards in Copenhagen last week, where 350 guests from across the travel industry gathered.

"On behalf of the team behind **momondo**, I would like to thank everyone for the support and the motivation that this prize gives us. We want to create the world's best online travel site. That was our ambition when we launched momondo as a small Danish initiative back in 2006, and that is still our ambition, when we go to work every day", says Martin Lumbye, Partner at **momondo**.

**momondo**'s travel search site is also available for Android and iPhone, and its iPhone app is currently the most downloaded travel app in Denmark, Norway, Sweden and Finland.

"Today, around 15% of our users visit momondo from mobile devices, when searching for flights and travel deals. Therefore, we put a lot of effort into our mobile concept, offering 700 travel sites in your pocket," says Martin Lumbye.

The brand launched a [Flight-Rating system](#) this summer – which enables users to rate flight search results out of ten, according to both cost and flight duration. The industry-first, smiley face indicator helps travellers make informed choices - rather than selecting the cheapest, but perhaps least convenience flight.

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**About momondo:**

Travel search engine [www.momondo.co.uk](http://www.momondo.co.uk) searches more than 700 travel sites and compares the best offers on flights, hotels and car rental. In addition to offering online search, **momondo** provides user-generated city guides and is one of the largest publishers of print guidebooks in Denmark. **momondo** was founded in 2006 and has been recommended by international media such as the New York Times, CNN, NBC, CBS, The Daily Telegraph, The London Sunday Times as well as the legendary travel guru Arthur Frommer. In 2012, **momondo** won a flight comparison test by Stiftung Warentest, Germany's independent product and services review. **momondo's** mobile applications for iPhone and Android are available for free on <http://itunes.apple.com/gb/app/momondo-flight-search/id436736538?mt=8> or <https://play.google.com/store/apps/details?id=com.momondo.flightsearch&hl=eng>